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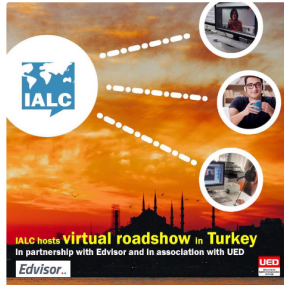
IALC and Edvisor partner for virtual agent events

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The International Association of Language Centres (IALC) and study travel industry software platform Edvisor have announced a series of virtual agency roadshows over the next 12 months.

IALC and Edvisor will be jointly hosting the Virtual Roadshows to connect agencies with IALC-accredited schools worldwide, the organisations said.

For the first round of events, IALC and Edvisor will be collaborating with national agency associations: UED in Turkey on July 29th; Colombian association ANEX on August 19th; and AMTE in Mexico on August 26th.



Robin Adams, President of IALC and Centre of English Studies (CES) North America, said, "We are delighted to be working with Edvisor to present cost-efficient B2B meetings. These networking opportunities will allow quality, screened agents to meet with our IALC-accredited schools, and explore how they can work together in the challenging months ahead."

"Agents and schools will also have an opportunity to learn more about the Edvisor system and how they can take advantage of the functionality provided by this industry-leading, B2B booking platform. Perhaps it has never been more important for agents and schools to look at the administrative processes of the language industry. Efficiency is definitely a driving theme behind these Virtual Roadshows, and I am confident that both agents and IALC schools will be able to realise significant cost savings through this effective partnership."

Nicolas Miller, CEO at Edvisor added, "IALC and Edvisor have been collaborating for over three years now and the Virtual Roadshows represent an exciting new chapter in our partnership. We are thrilled to welcome IALC schools and agents to these virtual events as we further our shared objective of streamlining the school-agency collaboration and making international education more accessible to students everywhere."

Further IALC/Edvisor Virtual Roadshows are due to be announced in the coming weeks.

Established more than 40 years ago, IALC's membership currently comprises of 161 year-round schools and seasonal centres. The association is a member of the Global Alliance of Education & Language Associations (Gaela) and entered the StudyTravel Super Star Hall of Fame in 2015 after winning the ST Star Language School Association category for a fifth time.

Edvisor, which merged with Book&Learn earlier this year provides a platform for schools and agencies to do business in real time, including course search, quotation, booking and CRM tools. Edvisor was the winner of the ST Star Service Provider category in its inaugural two years (2017 and 2018).

The finalists for the StudyTravel 2020 Star Awards will be announced later this week.

By Matthew Knott
News Editor

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